## ABSTRACT:

A display device which includes an elongate strip of sheet material having a plurality of product carrying pockets each pocket being provided with a pair of laterally spaced front sections in a plane substantially parallel to the plane of an adjacent rear section of the elongate strip, each front section being attached to the rear section at its upper edge respectively, by way of upper bridge portions, further attachment between a further section of the rear section and the front sections is provided by a lower bridge portion intermediate the front sections and which is attached adjacent the lower edges thereof.